

# Shaping Advancements in Generational Environments

### MEMBERSHIP BENEFITS

#### The Best Source of What's Trending in 55+ Housing

We in the 55+ Housing Council are changing the game of the future. Since our annual SAGE event has successfully embodied Shaping Advancements in Generational Environments, while reflecting our brand promise, the 55+ Housing Council has evolved into the Council on SAGE. This year is not only underscored by key education, mentoring and networking, but reveals the Council on SAGE and a new generation of value to advancing our leaders of the future.

The Nation's Largest and Most Active Chapter

Council on SAGE attracts the nation's leading experts in market innovations and preferences, adding value to Southern California's home builders and associates that recognize the magnitude of today's 55+ housing market. Discover firsthand the initiatives at the forefront of: active adults, age-targeted, senior condos, market rate 55+ apartments, affordable 55+ apartments, CCRCs, Assisted Living, continuing care retirement communities, Alzheimer's care and more.

Enjoy breakfast at a member's discount, while staying ahead of the hottest developments in the nation's most financially powerful market segment. Hear from visionaries in their respective fields of market research, product design, economics and more at monthly breakfast events, plus an annual project tour and Council workshop.

### Council on SAGE of BIASC Membership Benefits

- Informative monthly meetings, tours, the annual SAGE Awards and educational conferences featuring top industry leaders – all at discounted member prices
- Critical industry news and information
- Key contact information for fellow members
- Invaluable networking with professionals spanning the spectrum of 55+ housing
- Opportunity to serve on a committee



# Shaping Advancements in Generational Environments

### MEMBERSHIP APPLICATION

#### JOIN NOW!

We invite you to join the industry's elite developers, architects, interior designers, landscape architects, market researchers, marketing specialists, management/operations firms and fellow innovators in the 55+ housing industry.

Please complete this form, and select payment method for your \$95 annual membership fee. Return the form via email to Lisa Meadows at Imeadows@biasc.org.

Member name		
Member contact info (email)	(phone)	
Company name		
Type of company		
Company address (street)		
A check for \$ Please make check payable to	is enclosed with this completed form. Building Industry Association of Southern	California, Inc
☐ I prefer to pay by credit card.	Please charge \$	
Name on card		
Company		
Card number/CVV number	Expir	es
Referred by		

## For questions, mailing and more information, please contact:

Lisa Meadows
Membership Services Manager
Building Industry Association of Southern California
24 Executive Park, Suite 100
Irvine, CA 92614
Imeadows@biasc.org | 949-553-9500 ext. 849