



Shaping Advancements in Generational Environments

SPONSORSHIP BENEFITS

Lead by Example

Council on SAGE provides distinct sponsorship opportunities for companies seeking to market their products and services to influencers in Southern California's 55+ housing community. Members include: award-winning builders, architects, developers, interior merchandisers, marketing specialists, market researchers, management companies and others who recognize great value in industry education and partnerships. As the most active 55+ Housing Council in the country, we provide an excellent return on your sponsorship dollars.

Council on SAGE Sponsorships

Council on SAGE is the nation's frontrunner in providing timely and opportune information to builders and associates alike. Join Rancho Mission Viejo, KTGy Group, Inc. and All Valley Washer Service in supporting the Council's leaders through sponsorship of the Council on SAGE, enabling the presentation of vital educational programs, mentoring and networking opportunities to peers in the ever-changing 55+ housing industry.

Premier Sponsor - \$5,000

- Eight SAGE Awards tickets
- Eight breakfast program tickets
- One Council on SAGE membership for BIA members
- Recognition on Council website, plus a feature article and direct link to your company website
- Dedicated PowerPoint slide at all Council events
- Special recognition at all Council events
- Council on SAGE e-logo
- Tabletop display at all events (upon request)

Platinum Sponsor - \$3,000

- Four SAGE Awards tickets
- Eight breakfast program tickets
- Recognition on Council website, plus direct link to your company website
- Dedicated PowerPoint slide at all Council events
- Special recognition at all Council events
- Council on SAGE e-logo
- Tabletop display at all events (upon request)

Gold Sponsor - \$2,000

- Two SAGE Awards tickets
- Six breakfast program tickets
- Recognition on Council website, plus direct link to your company website
- Recognition at all events
- Group PowerPoint slide at all Council events
- Council on SAGE e-logo
- Tabletop display for breakfast programs (upon request)

Silver Sponsor - \$1,000

- Four breakfast program tickets
- Recognition on Council website, plus direct link to company website
- Group PowerPoint slide at all Council events
- Council on SAGE e-logo

Bronze Sponsor - \$500

- Two breakfast program tickets
- Recognition on Council website, plus direct link to company website
- Group PowerPoint slide at all Council events
- Council on SAGE e-logo

Monthly Breakfast Program Sponsorships

Most months, Council on SAGE features a delicious food lover's breakfast and an informative program presenting a variety of relevant and timely topics to further peer education.

Underwriting is offered for \$250 and includes:

- One breakfast program ticket
- Inclusion in respective breakfast program promotion
- Recognition at sponsored breakfast program
- Tabletop display at sponsored breakfast (upon request)



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SPONSORSHIP APPLICATION

Please complete this form and return it via email, to Lisa Meadows
at lmeadows@biasc.org.

Company name _____

Type of company _____

Company address (street) _____

(city, state, zip) _____

Company contact and title _____

(email) _____ (phone) _____

Sponsorship level commitment _____

A check for \$ _____ is enclosed with this completed form.
Please make check payable to *Building Industry Association of Southern California, Inc.*

I prefer to pay by credit card. Please charge \$ _____

Name on card _____

Company _____

Card number/CVV number _____ Expires _____

Referred by _____

Please mail check to:

Building Industry Association of Southern California
PO Box 14445
Irvine, CA 92623

For questions and more information, please contact:

Lisa Meadows
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Building Industry Association of Southern California
lmeadows@biasc.org
949-553-9500 ext. 849